

MASS EMAIL AGREEMENT FORM

PROFESSIONAL SKATERS ASSOCIATION

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Advertising Policies:

The Advertiser is responsible for providing all information and digital artwork to meet specifications. PSA reserves the right to determine the suitability of all ads submitted for distribution, and to reject advertising that does not meet its editorial or digital criteria.

Sign and date to verify that you have read and agree to the copy and requirements set forth in the Advertising Agreement.

Category

- Competition/Show Job Openings Notice/Info
 Product/Service Workshop/Camp Other

Contact Information

Advertiser _____
 Contact _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Daytime Phone _____
 E-mail Address _____
 Subject Line _____

Pricing:

- *PSA Today \$50
- 1 Area \$40
- 4 Areas \$85
- 8 Areas \$115
- Full Membership List \$225

Web ad post is included in above prices.

- Web Ads Job Posting **ONLY!** \$25
Text only 50 words or less.

Requirements for Mass Emails:

1. Email ads should be 200 words or less, proofed and finalized prior to submission
2. Agreement form and ad must be sent to PSA at least 2 weeks prior to send date to ensure it is sent out on a specific date.
3. Links and/or graphics may be included, with a max. of 4 images. Jpeg or pdf preferred. Size 200 pixels, 72 dpi or 2.5 in. x 2.5 in.
4. Information must be skating and/or coaching related
5. Job postings on website are unlimited, restrictions apply to multiple repeat ad submissions per year. Contact us for additional advertising options.
6. Email Agreement form and ad to jlsantee@skatepsa.com
7. All ad submissions must be approved by PSA prior to distribution

*PSA Today e-blasts are sent out to the full membership list once, mid-month pending other necessary in-house communications. Requests for PSA Today ads will be included providing agreement is submitted at least three business days prior to next scheduled e-blast.

Requirements for PSA Today:

1. 100 words or less
2. 1 link and 1 graphic allowed
3. Keep graphics to 72 dpi

Select the areas you would like to blast to.

- | | | | | |
|--|--|---|---|--|
| <input type="checkbox"/> AREA 1 New Hampshire, Maine Vermont Massachusetts (all zip codes beginning with 01) | <input type="checkbox"/> AREA 5 Delaware, SE Pennsylvania | <input type="checkbox"/> AREA 9 Alabama, Indiana, Kentucky, Mississippi, Ohio, Tennessee | <input type="checkbox"/> AREA 13 Colorado, New Mexico | <input type="checkbox"/> AREA 17 International |
| <input type="checkbox"/> AREA 2 Rhode Island, Connecticut Massachusetts (all zip codes beginning with 02, Boston) | <input type="checkbox"/> AREA 6 Maryland, D.C., Virginia, West Virginia | <input type="checkbox"/> AREA 10 Minnesota, Wisconsin, Michigan (upper) South Dakota, North Dakota | <input type="checkbox"/> AREA 14 Idaho, Oregon, Washington, Montana Wyoming, Alaska | <input type="checkbox"/> FULL AREAS 1-17 ALL AREAS |
| <input type="checkbox"/> AREA 3 New Jersey, Metro New York | <input type="checkbox"/> AREA 7 Florida, Georgia, North Carolina South Carolina, Tennessee (Chattanooga only: 374 Zip Codes) | <input type="checkbox"/> AREA 11 Illinois, Iowa, Missouri | <input type="checkbox"/> AREA 15 Northern California, Northern Nevada, Utah, Hawaii | See the full area map |
| <input type="checkbox"/> AREA 4 West New York, NW Pennsylvania | <input type="checkbox"/> AREA 8 Michigan (lower peninsula) | <input type="checkbox"/> AREA 12 Texas, Arkansas, Oklahoma, Kansas Louisiana, Nebraska | <input type="checkbox"/> AREA 16 Southern Nevada, Southern California, Arizona | Full Map |

CREDIT CARD PAYMENT

We accept MasterCard, VISA, Discover or American Express:

Account _____ Exp. Date _____
 3 or 4-digit code _____ Signature _____ Date _____

For Office Use Only

Approved _____
 Date _____